

**GENERAL CONFERENCE - OCTOBER 11-24 2015**  
**- MEANING OF THE LOGO -**



**Together, as a team, in a community of joy  
around Christ, with Christ  
at the heart of our lives  
at the heart of our being together  
at the heart of our commitment.**

Two articles of the Rule of Life serve as the source of this inspiration :

#23 « The local community is a center of life and love, modeled on the community of the Twelve gathered around the Lord. It becomes stronger as the brothers grow in faith and hope. »

# 112 « Our founders made us heirs of their devotion to the Sacred Heart of Jesus. And so Christ, in his mystery of love, holds first place in our life as Brothers of the Sacred Heart. He is our reference point and the center of our motivations, just as he is the principle of our total self-offering and of our apostolic action. »

The logo was designed by Brother Léon Lussier (Province of Canada)